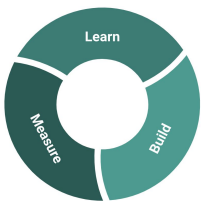


Measure What Matters Kickstart

The Measure What Matters Kickstart brings together assessment, training and facilitated collaboration to boost your software delivery and operations teams toward elite performance by focusing them on the metrics that really matter.

The Leadership Challenge

In the modern digital economy, the commercial performance of your organisation is directly linked to your ability to develop, deploy and operate software. Reducing the time-to-market for new software requires a culture of cooperation between Development and Operations. DevOps brings together a set of disciplines, tools and practises to allow these two groups to work closely together. However, the constant challenge to manage the proliferation of development tools, legacy processes, and organisational silos makes it hard for leaders to have the end-to-end visibility that they require.



At Mechanical Rock we believe that the key to a successful transformation is to build the organisation-wide capability to make data-driven decisions based on experiential learning. We ensure that the right metrics are in place and instil the discipline to respond to what you learn.

Software Delivery and Operational Performance

When it comes to measuring an organisation's ability to develop and operate software systems nothing beats the key metrics identified in the [2019 Accelerate State of DevOps Report](#) by DevOps Research and Assessment (DORA). The report clearly demonstrates the empirical links between high performing software teams and high performing organisations, and provides evidence-based guidance on the capabilities and practices that accelerate digital transformation. This research, together with our extensive delivery experience, forms the basis of our DevOps practice.

Kickstart Approach

The Measure What Matters Kickstart is made up of 3 steps:

1. Survey the team to gather information about current practices and attitudes
2. Interactive workshop with the team and their leaders to evaluate the current state, understand the measurement potential, and determine an action plan for improvement
3. Wrap up report with insights and detailed action plan for continual improvement

Following the Kickstart your teams will be able to:

- Reference leading research linking software speed, stability and availability to organisational performance
- Understand the importance of performance data and identify the key metrics needed
- Articulate their current performance metrics maturity and identify their key gaps and opportunities
- Take immediate action to get the right metrics in place, and build better software, faster!